



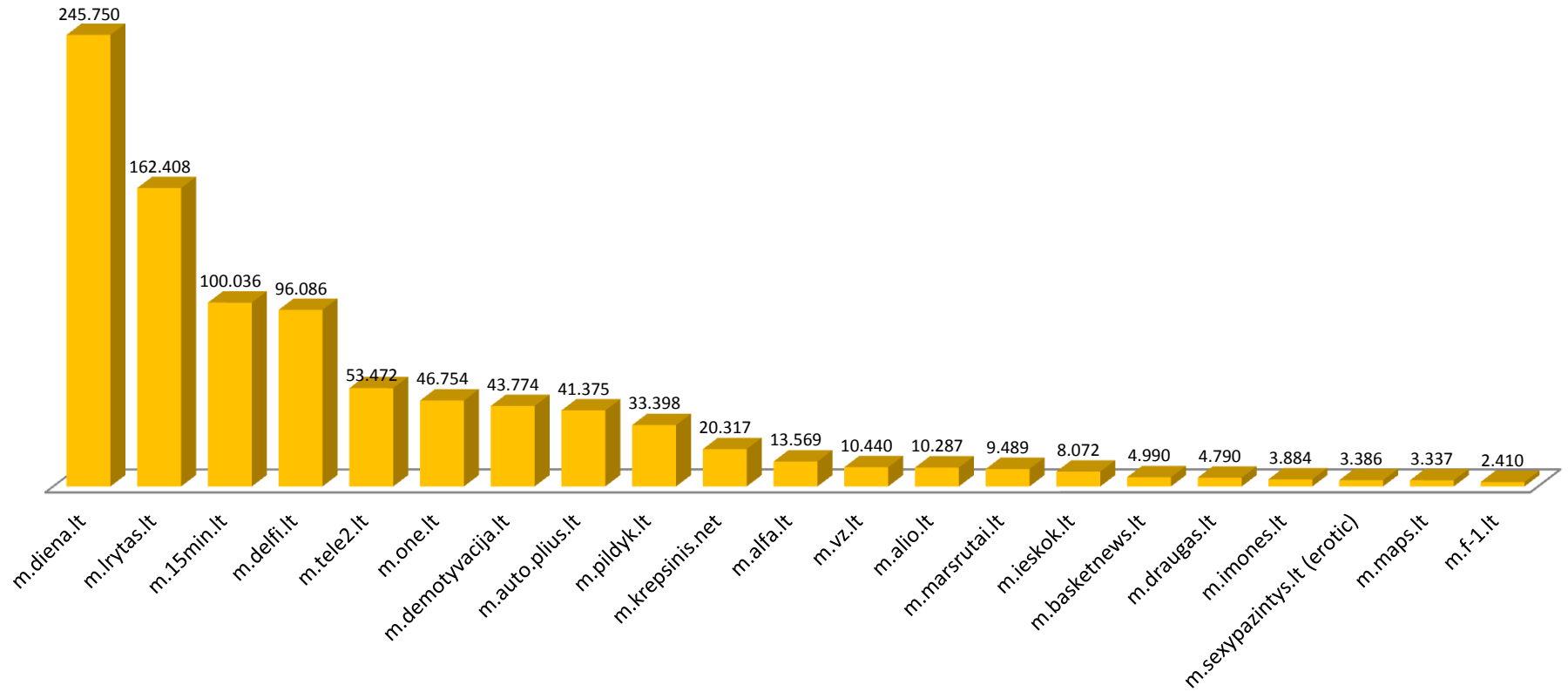
Statistics of Lithuanian Mobile Websites

November, 2011

Source: gemiusTraffic, November, 2011

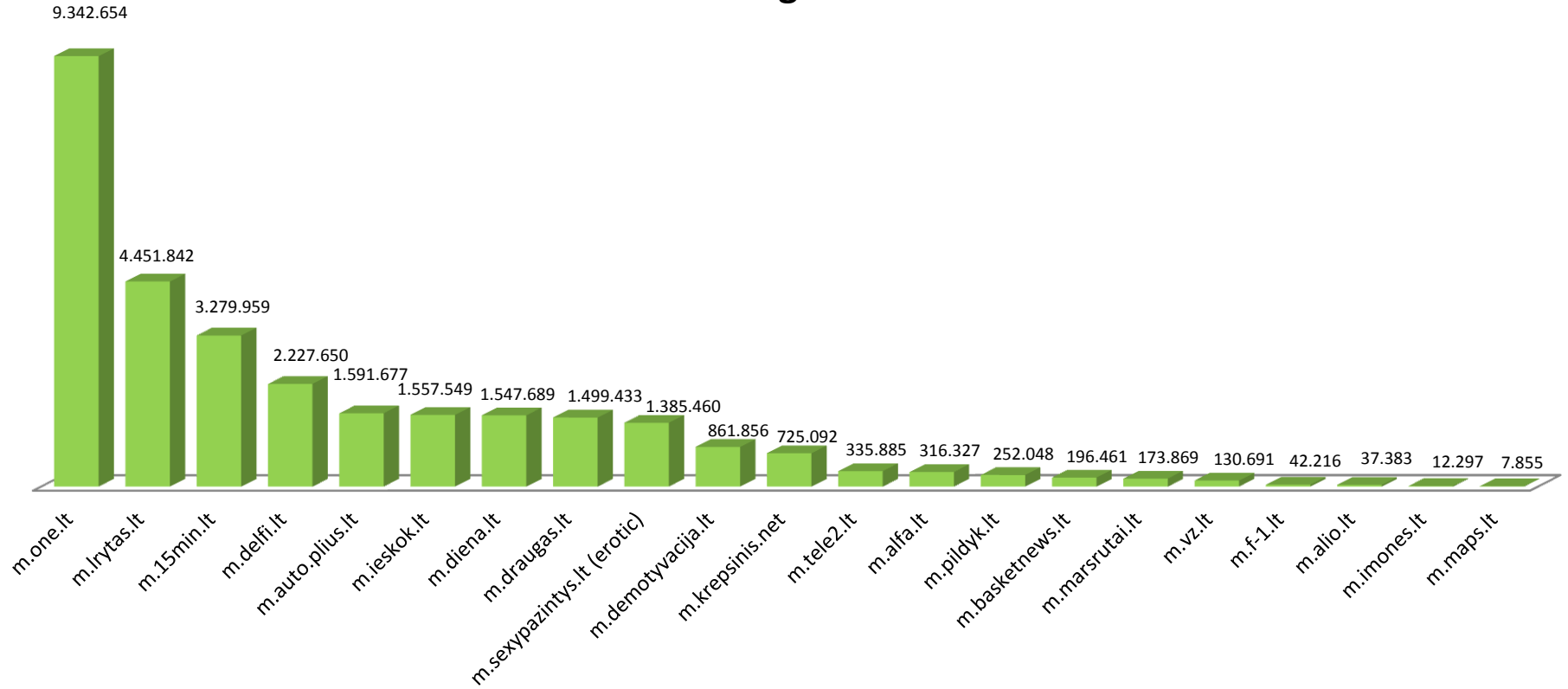


Cookies



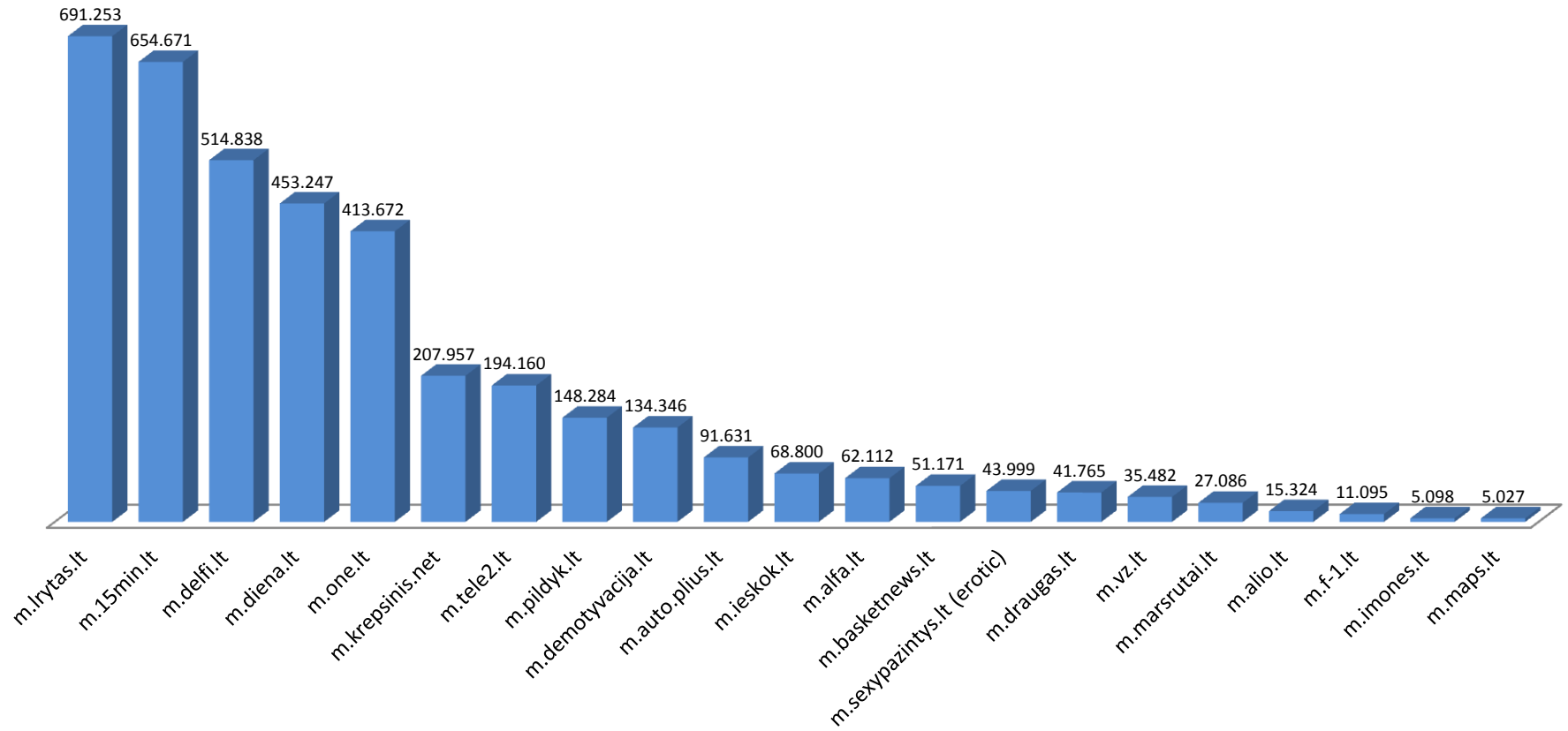
No.	Mobile page	Cookies	Trend
1	m.diena.lt	245.750	9,55% ↑
2	m.lrytas.lt	162.408	19,04% ↑
3	m.15min.lt	100.036	11,13% ↑
4	m.delfi.lt	96.086	10,28% ↑
5	m.tele2.lt	53.472	2,50% ↑
6	m.one.lt	46.754	18,57% ↑
7	m.demotyvacija.lt	43.774	-7,08% ↓
8	m.auto.plius.lt	41.375	-5,77% ↓
9	m.pildyk.lt	33.398	0,09% ↑
10	m.krepsinis.net	20.317	-18,91% ↓
11	m.alfa.lt	13.569	-6,68% ↓
12	m.vz.lt	10.440	73,08% ↑
13	m.alio.lt	10.287	7,65% ↑
14	m.marsrutai.lt	9.489	0,00% ↔
15	m.ieskok.lt	8.072	-3,53% ↓
16	m.basketnews.lt	4.990	-19,99% ↓
17	m.draugas.lt	4.790	-8,47% ↓
18	m.imones.lt	3.884	-63,72% ↓
19	m.sexypazintys.lt (erotic)	3.386	-25,50% ↓
20	m.maps.lt	3.337	-2,88% ↓
21	m.f-1.lt	2.410	-12,87% ↓

Page views



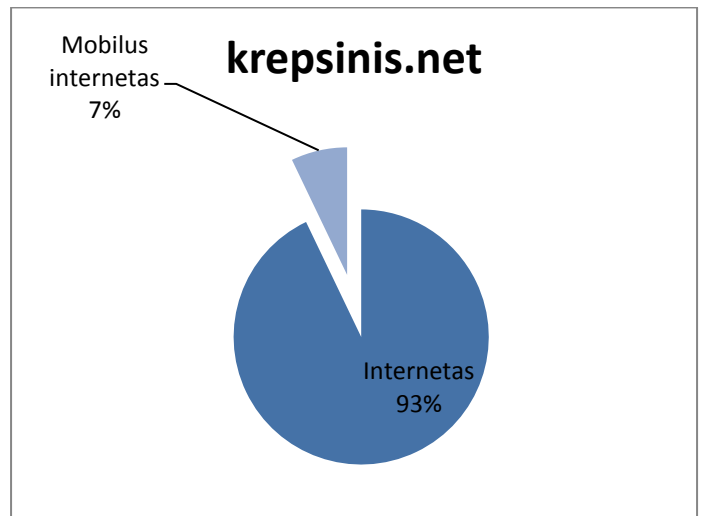
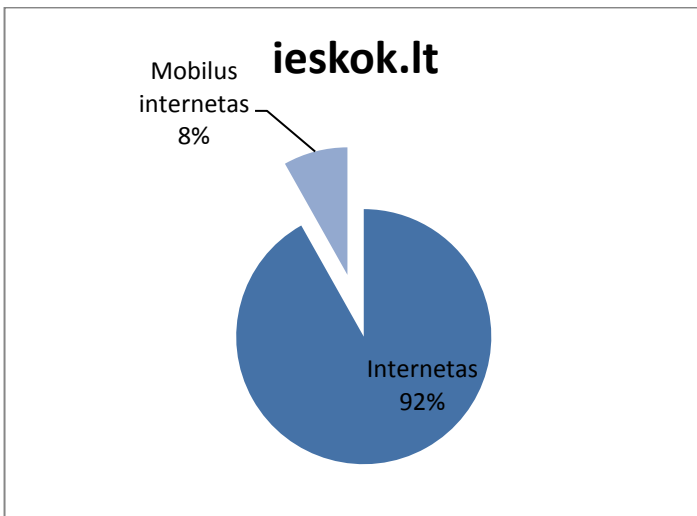
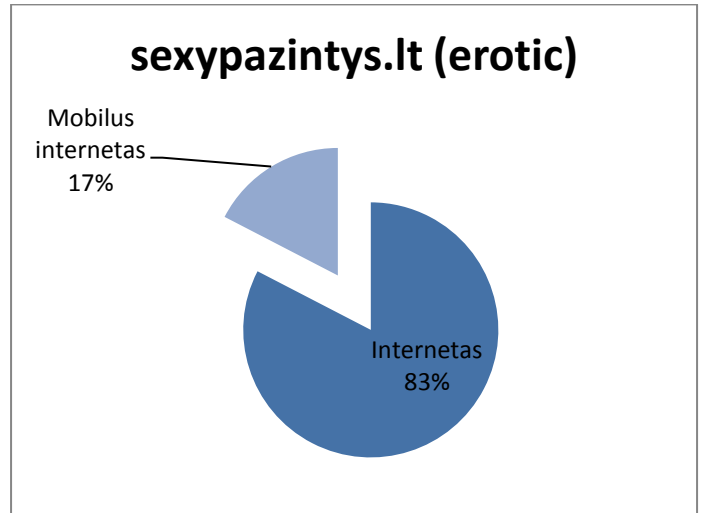
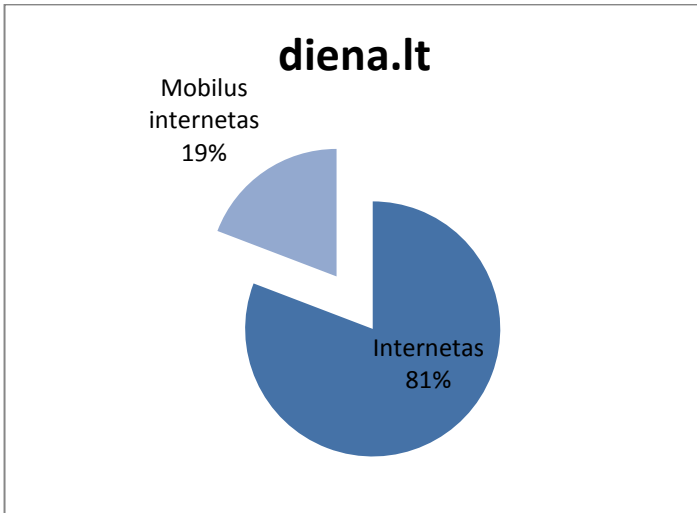
No.	Mobile page	Page views	Trend
1	m.one.lt	9.342.654	-1,13% ↓
2	m.lrytas.lt	4.451.842	11,33% ↑
3	m.15min.lt	3.279.959	16,07% ↑
4	m.delfi.lt	2.227.650	101,88% ↑
5	m.auto.plius.lt	1.591.677	-1,34% ↓
6	m.ieskok.lt	1.557.549	11,62% ↑
7	m.diena.lt	1.547.689	13,84% ↑
8	m.draugas.lt	1.499.433	-5,74% ↓
9	m.sexypazintys.lt (erotic)	1.385.460	2,29% ↑
10	m.demotyvacija.lt	861.856	-6,11% ↓
11	m.krepsinis.net	725.092	-22,02% ↓
12	m.tele2.lt	335.885	4,11% ↑
13	m.alfa.lt	316.327	-27,54% ↓
14	m.pildyk.lt	252.048	0,72% ↑
15	m.basketnews.lt	196.461	-2,06% ↓
16	m.marsrutai.lt	173.869	0,00% ↔
17	m.vz.lt	130.691	79,93% ↑
18	m.f-1.lt	42.216	-13,05% ↓
19	m.alio.lt	37.383	15,23% ↑
20	m.imones.lt	12.297	-81,33% ↓
21	m.maps.lt	7.855	-1,47% ↓

Visits



No.	Mobile page	Visits	Trend
1	m.lrytas.lt	691.253	14,58% ↑
2	m.15min.lt	654.671	16,44% ↑
3	m.delfi.lt	514.838	27,60% ↑
4	m.diena.lt	453.247	15,97% ↑
5	m.one.lt	413.672	0,00% ↑
6	m.krepsinis.net	207.957	-20,46% ↓
7	m.tele2.lt	194.160	5,59% ↑
8	m.pildyk.lt	148.284	2,31% ↑
9	m.demotyvacija.lt	134.346	-11,21% ↓
10	m.auto.plius.lt	91.631	-3,48% ↓
11	m.ieskok.lt	68.800	7,65% ↑
12	m.alfa.lt	62.112	-15,62% ↓
13	m.basketnews.lt	51.171	0,35% ↑
14	m.sexypazintys.lt (erotic)	43.999	-1,70% ↓
15	m.draugas.lt	41.765	-6,23% ↓
16	m.vz.lt	35.482	69,18% ↑
17	m.marsrutai.lt	27.086	0,00% ↔
18	m.alio.lt	15.324	8,82% ↑
19	m.f-1.lt	11.095	-7,95% ↓
20	m.imones.lt	5.098	-83,92% ↓
21	m.maps.lt	5.027	-1,26% ↓

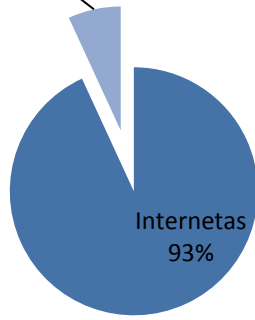
Share of visits*



*Except m.pildyk.lt, m.tele2.lt and m.marsrutai.lt.

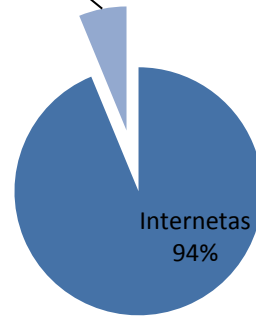
Mobilus
internetas 7%

15min.lt



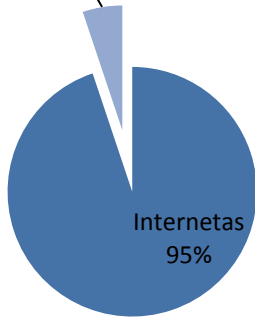
Mobilus
internetas 6%

Irytas.lt



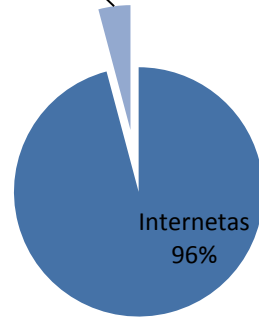
Mobilus
internetas 5%

vz.lt



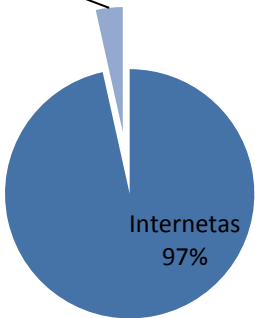
Mobilus
internetas 4%

one.lt



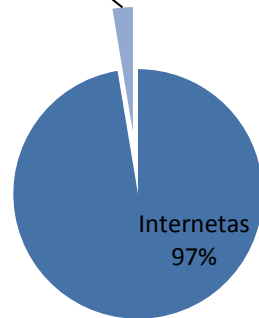
Mobilus
internetas 3%

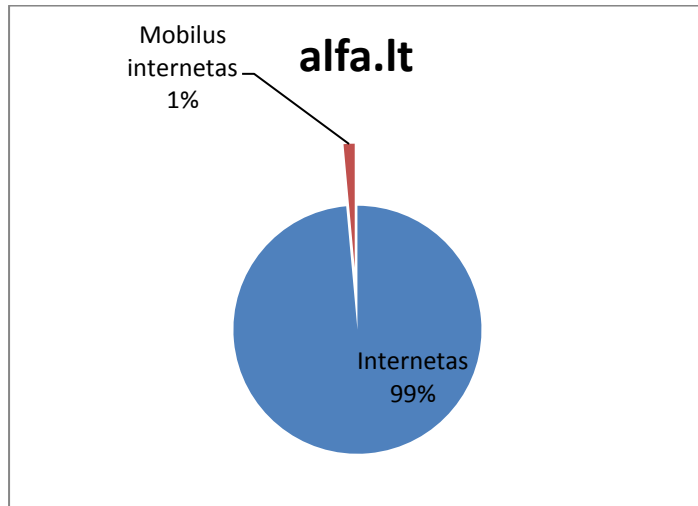
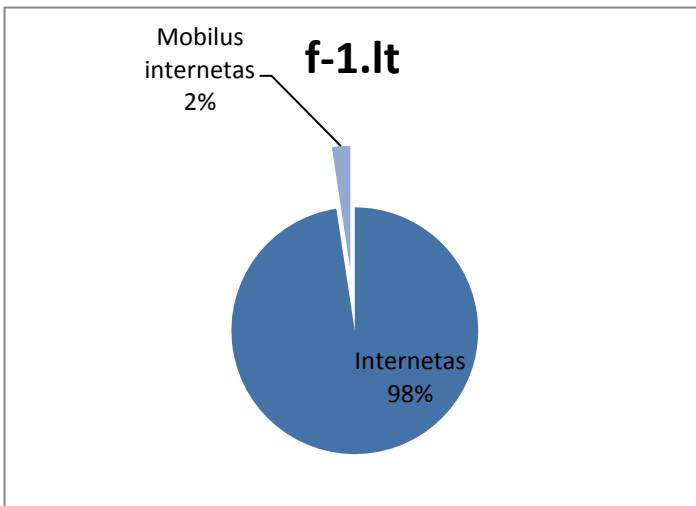
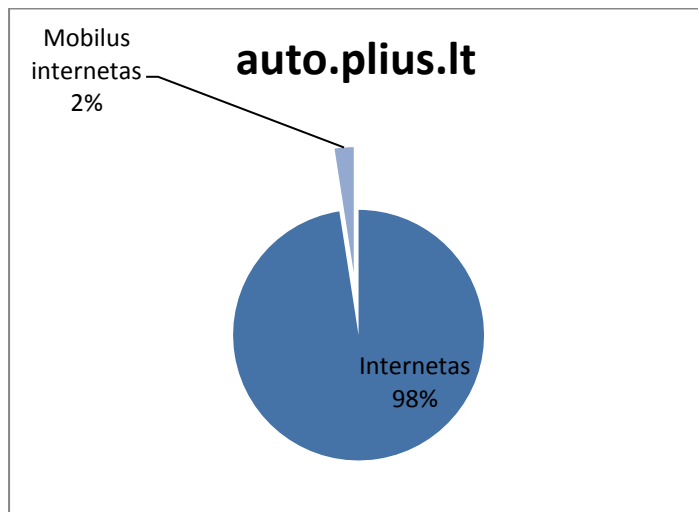
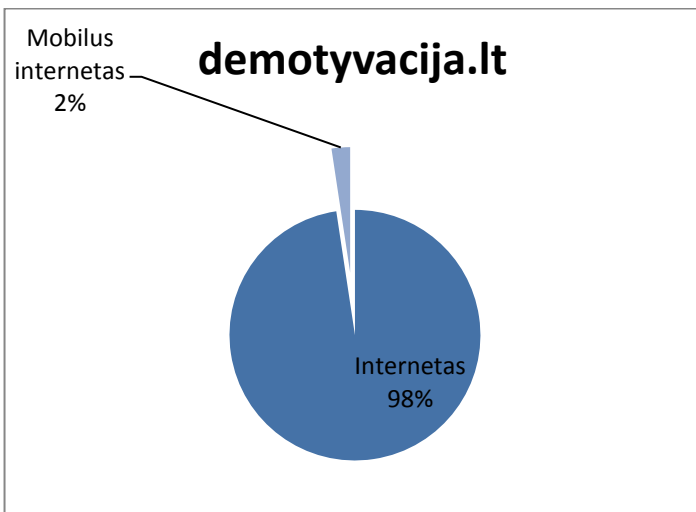
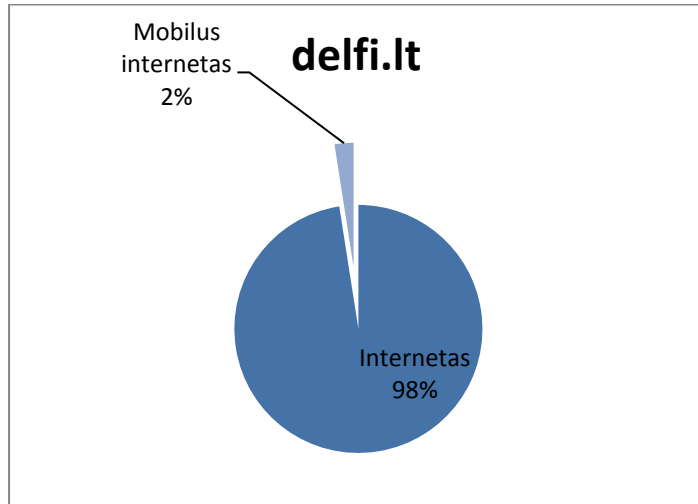
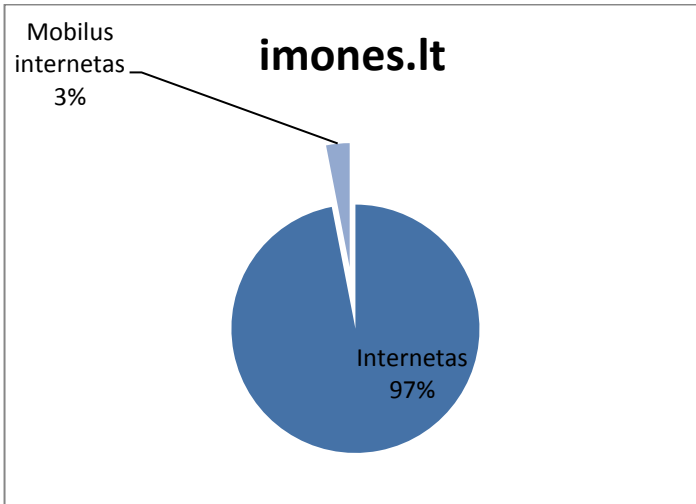
basketnews.lt



Mobilus
internetas 3%

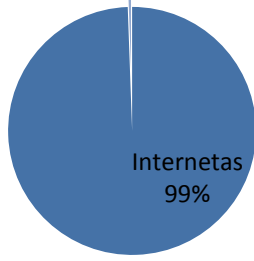
alio.lt





draugas.lt

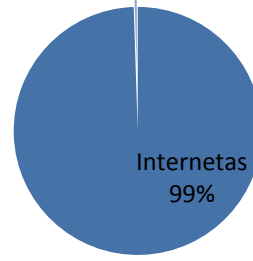
Mobilus internetas
1%



Internetas
99%

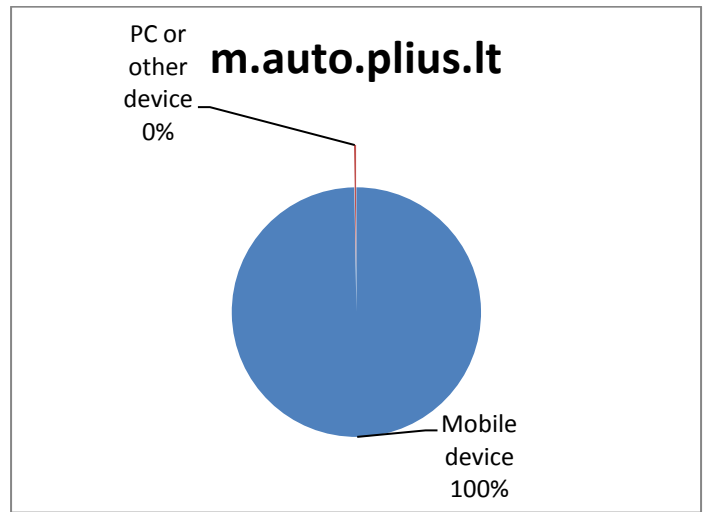
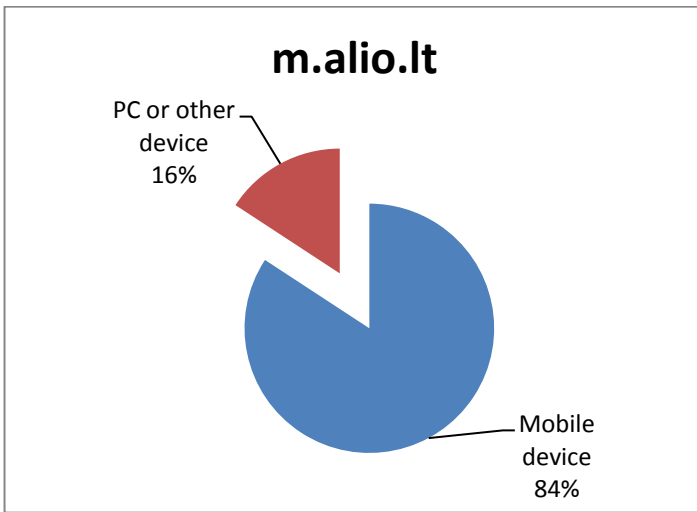
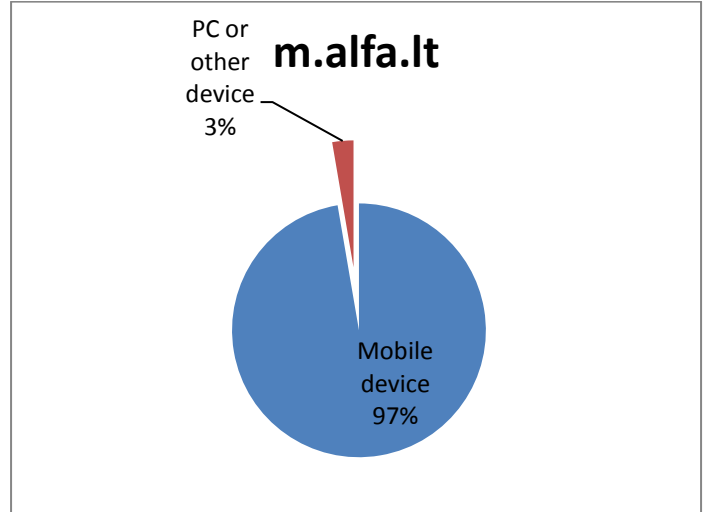
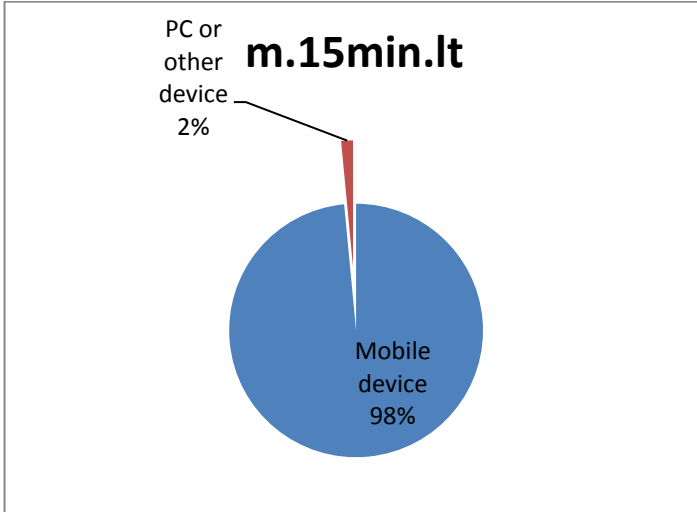
Mobilus internetas
1%

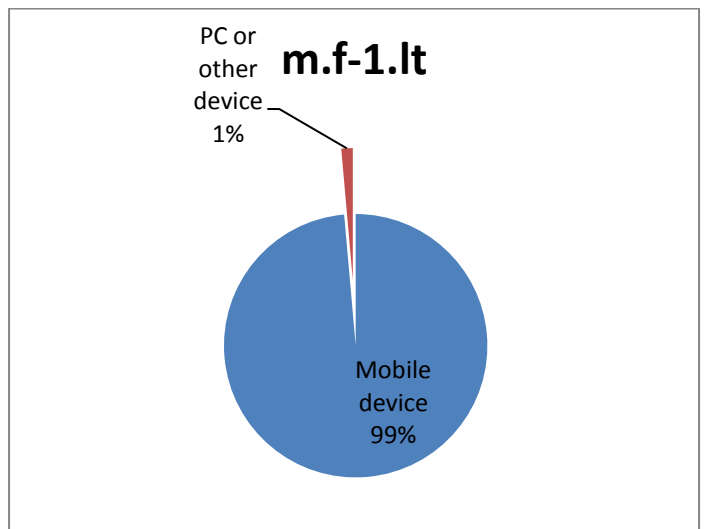
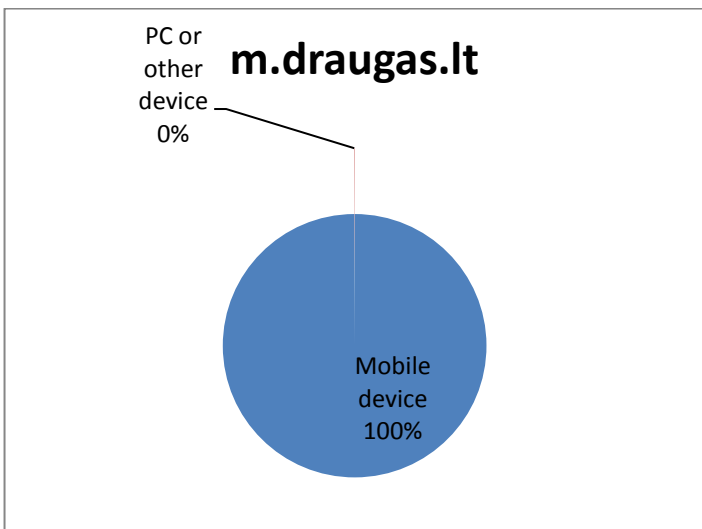
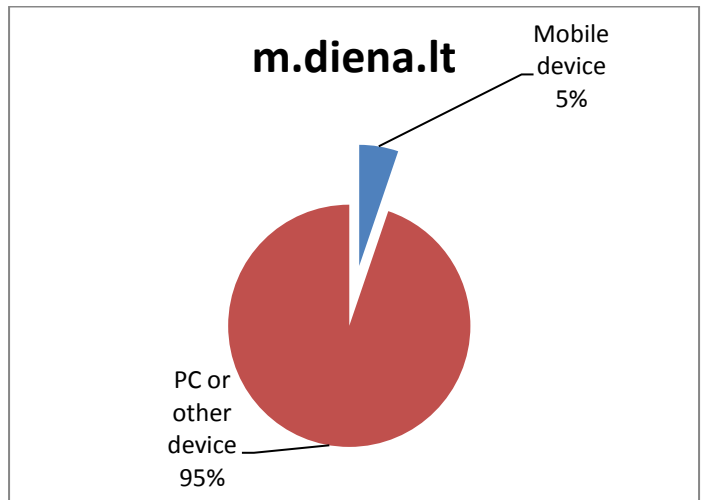
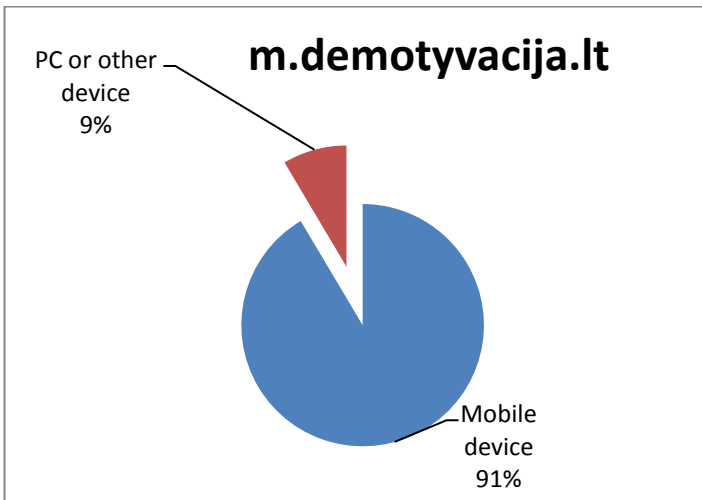
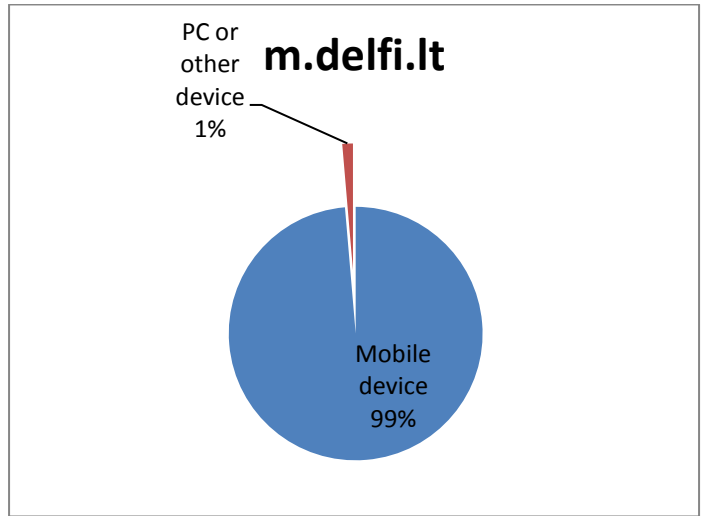
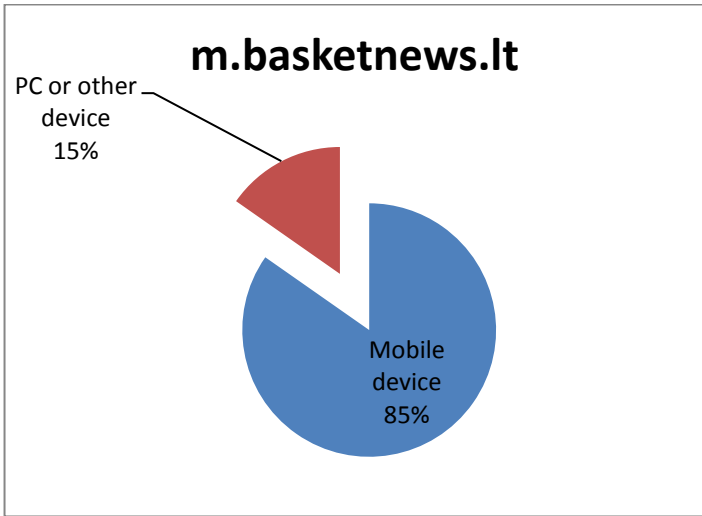
maps.lt

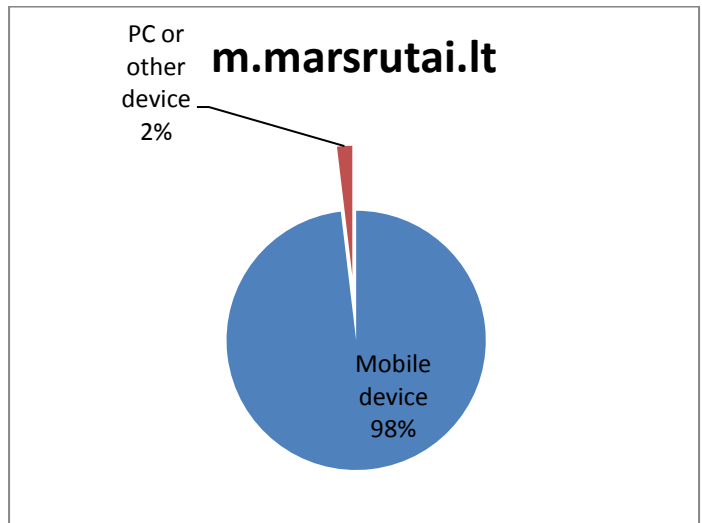
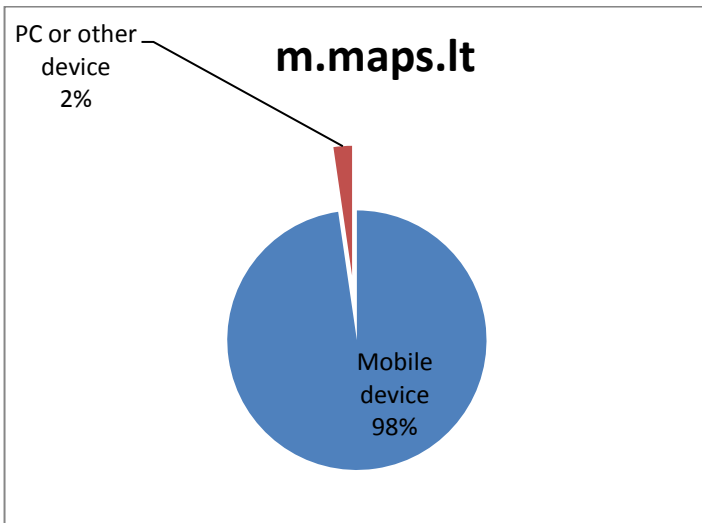
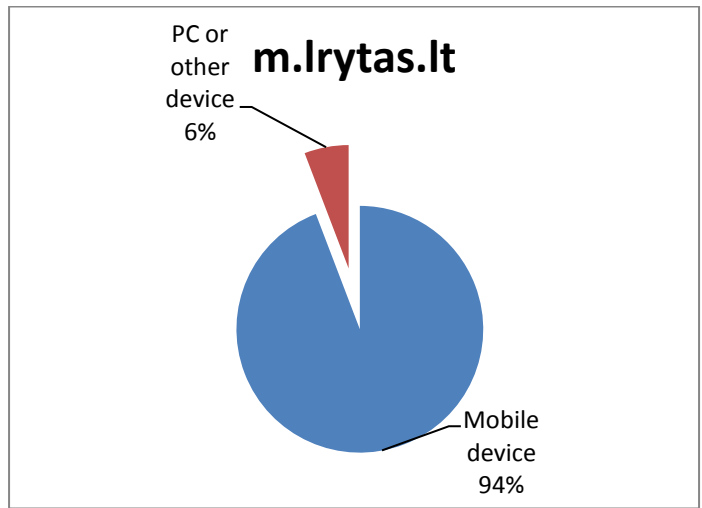
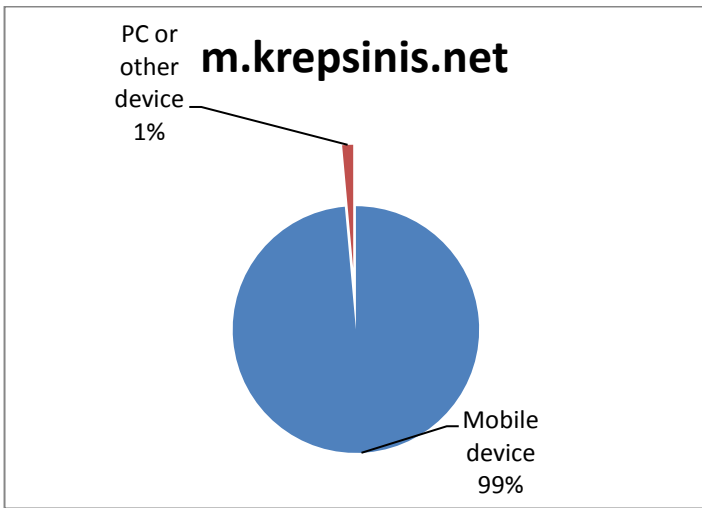
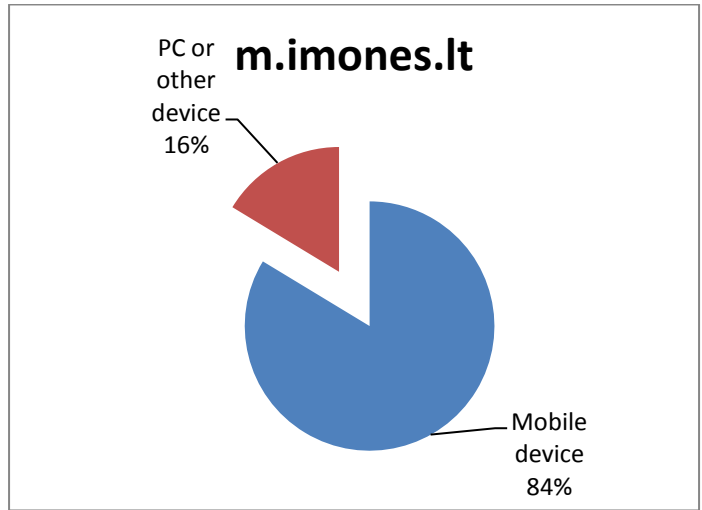
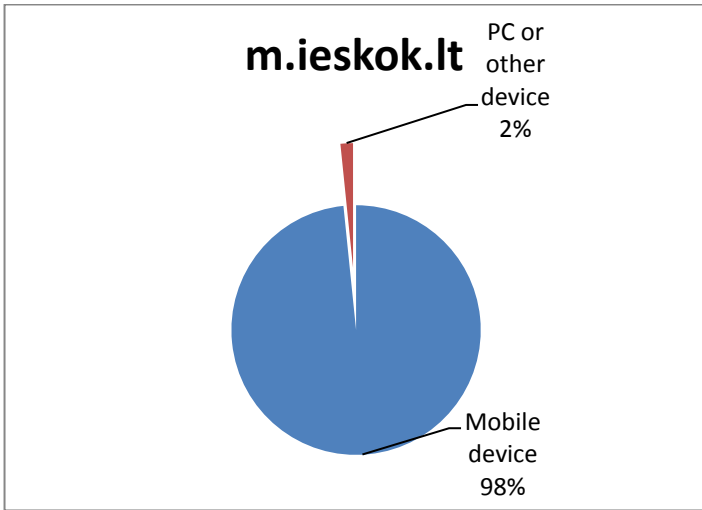


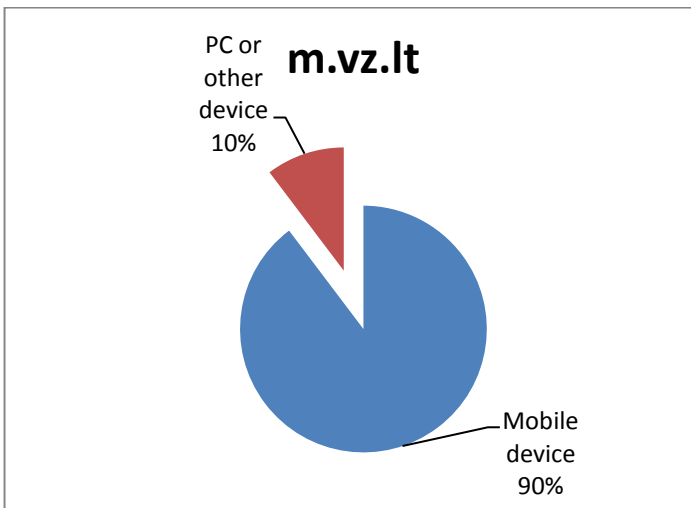
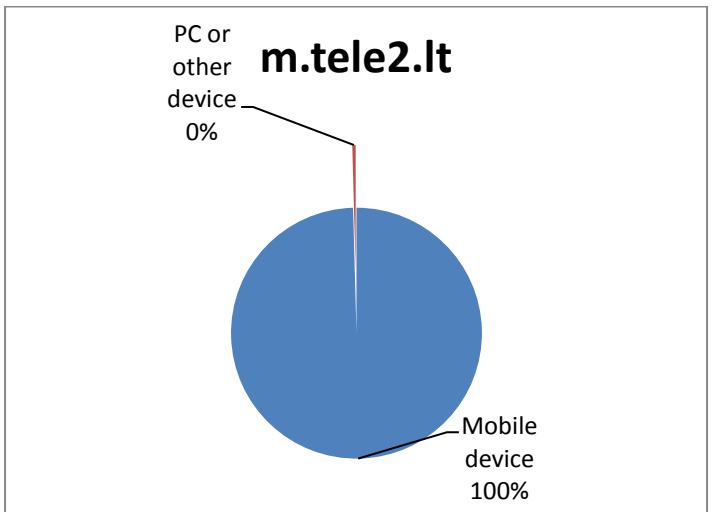
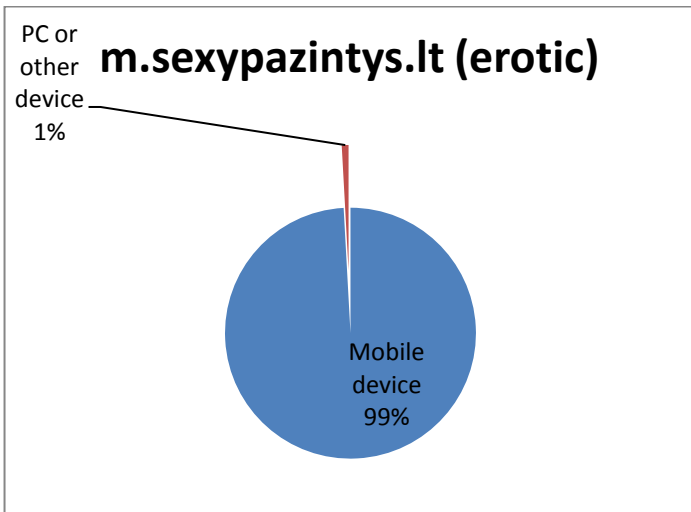
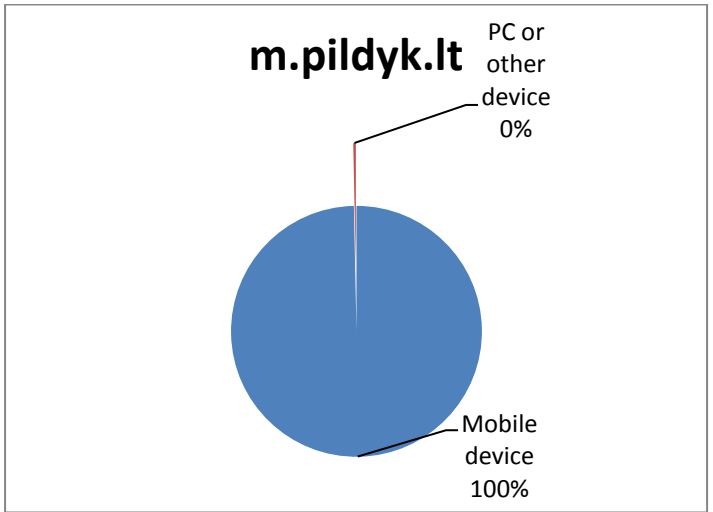
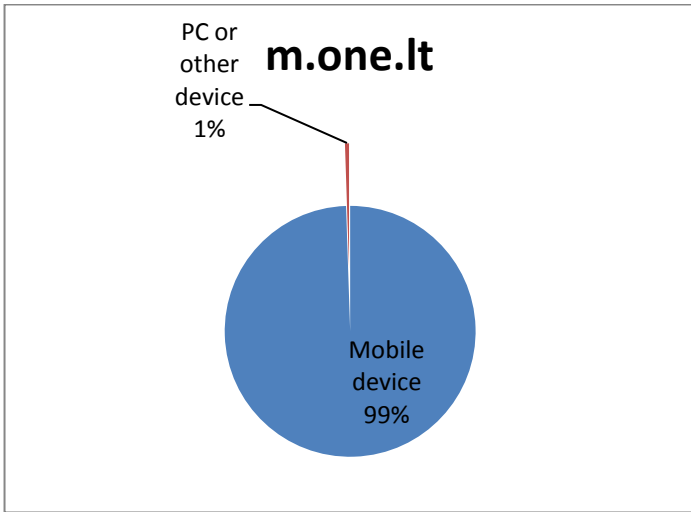
Internetas
99%

Share of Mobile website PV generated via Mobile devices









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About Gemius

Gemius is an international research agency, the leader and forerunner in the field of research of the internet and on the internet in Europe. Originating in Poland, Gemius has expanded across the EMEA region and is now currently operating in more than twenty markets. The company is the pioneer of the full hybrid methodology for online audience measurement, integrating both consumer panels and advanced site-centric research, giving media planners highly credible results (gemiusAudience). It also offers professional research solutions, analytical and advisory services, from site-centric and user-centric studies to technologically-advanced tools for studying internet user behaviour on chosen websites (gemiusTraffic), internet user socio-demographic profiles (gemiusProfile), the quality of WWW page usage (gemiusUsability) and the effectiveness of internet advertising campaigns (gemiusEffect). Gemius also conducts research related to subjects submitted by customers (gemiusAdHoc). Apart from the above-mentioned research services, Gemius offers studies on the behaviour of users who view online multimedia content (gemiusStream) and a research tool for immediate measurement and presentation of all clicks made by internet users on a website (gemiusHeatMap).

